



BUSINESS DIRECTORY

Global Visibility. Five Years. Founding Business Opportunity.

AN INVITATION TO BUSINESSES WITH GLOBAL AMBITION

The Global Gallery is inviting businesses to reserve consideration for inclusion in the proposed TGG Business Directory - a five-year international business platform connected to a wider global arts and empowerment campaign.

There is no payment due when you submit your initial reservation.

THE FIRST 100 RESERVATIONS RECEIVE FIRST REFUSAL

The first 100 qualifying businesses to reserve will be placed on the Reservation A List and receive first refusal of the initial Founding Business positions.

STANDARD FIVE-YEAR RATE	FOUNDING BUSINESS RATE
\$18,000	\$10,000
Standard participation value	First 100 qualifying businesses only



HOW THE FOUNDING BUSINESS PROCESS WORKS

1. REQUEST YOUR PLACE - NO PAYMENT

Submit your reservation to be considered for the Directory. No money is requested or accepted at this stage. Every reservation is recorded in the order received.

2. THE FIRST 100 CREATE THE LAUNCH THRESHOLD

The first 100 qualifying businesses to submit a reservation will be placed on the Reservation A List. Once 100 reservations have been received, the formal launch process begins. Reservation A List businesses receive first refusal of the initial Founding Business positions.

3. SIGN & PAY WITHIN 14 DAYS

At that point, the first 100 businesses will be invited to sign the Participation Agreement and submit the \$10,000 Founding Business payment within 14 calendar days.

4. LAUNCH DATE ANNOUNCED AT THE SAME TIME

The intended Directory launch date will be announced when the request for signed Agreements and payment is issued.

5. NO PENALTY IF YOU CANNOT PROCEED

If a business on the Reservation A List is unable or chooses not to proceed, there is no penalty. Its position will be offered to the next eligible business on the Reservation B List.

6. THE RESERVATION LIST REMAINS OPEN

Businesses reserving after the first 100 will be placed on the Reservation B List in chronological order and may move forward as Reservation A List positions become available.

REQUEST EARLY. YOUR POSITION IN THE QUEUE MATTERS.

A STRATEGIC FOUNDING BUSINESS OPPORTUNITY

The Founding Business rate is designed to reward early engagement.

The standard five-year participation rate is \$18,000. The special Founding Business rate is \$10,000, representing a saving of \$8,000 - approximately 44.4%.

The first 100 qualifying businesses will form the Reservation A List and have first refusal at the Founding Business rate. Businesses reserving after the first 100 will form the Reservation B List and are encouraged to reserve as early as possible.

Before the Directory launches, The Global Gallery reserves the right to extend the 44.4% Founding Business saving to additional businesses on the Reservation B List. Reservation B List businesses will be considered in chronological order if Reservation A List positions become available or if the offer is extended.

AFTER THE DIRECTORY LAUNCHES

Once the Directory is officially launched, the Founding Business launch phase ends. Businesses subsequently wishing to join will normally be required to pay the standard five-year participation rate of \$18,000, unless another arrangement is specifically negotiated and confirmed by The Global Gallery.

The opportunity for new businesses to be added after launch will remain open for only three months. After that three-month window, no further admission is implied and any later inclusion will be entirely at The Global Gallery's discretion.

THE MESSAGE IS SIMPLE:

**REQUEST YOUR PLACE BEFORE
LAUNCH.**

THE COMMERCIAL OPPORTUNITY

Designed for businesses that want visibility beyond their traditional markets.

Initial reservation	\$0	No payment is due when reserving a place
Standard five-year rate	\$18,000	Normal participation rate
Founding Business rate	\$10,000	44.4% saving / \$8,000 saving
First allocation	First 100 reservations	Reservation A List - first refusal of initial Founding positions
Acceptance period	14 days	Signed Agreement and payment after threshold
Reservation Lists	Open before launch	A: first 100 reservations B: reservations after first 100
Post-launch entry	3 months only	Normally \$18,000 unless otherwise negotiated
Website link	Included	Live link from the business listing

FROM VISIBILITY TO ACTION

Every participating business will receive a live website link from its Directory listing at no additional charge. The Directory is intended to create a route from awareness to website traffic, enquiries and potential business relationships.

The wider campaign is designed to engage a potential audience of 500 million+ people worldwide. This is a potential campaign audience and not a guarantee of individual impressions, visits, enquiries or sales.

CORPORATE RECOGNITION & GLOBAL LEGACY

Participation represents more than business visibility.

Listed organisations will be recognised as businesses that actively support the promotion of Personal Peace and Positive Principles for Life for present and future generations.

Participating businesses will also support The Global Arts Empowerment Campaign and its mission to use art as a positive force for empowerment, inspiration and social impact worldwide.

Directory businesses will be collectively acknowledged at unveiling ceremonies around the world connected with A Sporting Chance for Peace - an ambitious initiative intended to become The Largest Series of Sculpture Unveiling Ceremonies in History.

A GLOBAL MOMENT OF RECOGNITION

THE DIRECTORY WILL NOT SIMPLY OPEN. IT WILL BE LAUNCHED TO THE WORLD.

The official arrival of the TGG Business Directory will be marked by a dedicated international social media launch, introducing the Directory and its participating businesses to a worldwide audience.

It will be a moment to recognise, acknowledge and celebrate the businesses that chose to stand behind a global mission - promoting Personal Peace and Positive Principles for Life for present and future generations.

WHEN THE DIRECTORY ARRIVES, THE WORLD WILL BE INVITED TO DISCOVER THE BUSINESSES BEHIND IT.

REQUEST YOUR PLACE

There is no payment due today.

Submitting a reservation establishes your position in the order received. The first 100 qualifying businesses will be placed on the Reservation A List and receive first refusal. Businesses reserving thereafter will be placed on the Reservation B List in chronological order and may be invited forward as Reservation A List positions become available.

Only after the 100-reservation threshold is reached will Reservation A List businesses be asked to sign the Participation Agreement and make payment within 14 days. The intended launch date will be announced at the same time.

REQUEST NOW

\$0 DUE AT RESERVATION STAGE

RESERVATION A: FIRST 100 - FIRST REFUSAL

FOUNDING BUSINESS RATE: \$10,000

STANDARD FIVE-YEAR RATE: \$18,000

RESERVE YOUR PLACE

- 1 Click Sponsorship in the menu bar.
- 2 Directory Reservation will drop down. Click on that.
- 3 A form will appear for you to submit your name, business name and email address.

There is no cost and no payment required to submit your reservation. The first 100 qualifying businesses will be placed on the Reservation A List. Businesses reserving after the first 100 will be placed on the Reservation B List in chronological order.

Payment will only become due once a minimum of 100 reservations has been received and the formal participation stage begins. If, at that time, you are unable or choose not to proceed with payment, there will be no penalty.

The Founding Business rate of \$10,000, representing a 44.4% saving on the standard \$18,000 five-year rate, will be offered first to businesses on the Reservation A List. Reservation B List businesses may be offered available positions in chronological order.

RESERVE EARLY TO SECURE YOUR POSITION IN THE QUEUE.

www.theglobalgallery.co.uk

Important: An initial reservation is not a binding purchase and no payment is due at that stage. Reservation A List and Reservation B List priority, Founding Business positions, payment, launch timing and final contractual commitments are governed by the approved TGG Business Directory Participation Agreement. The 500 million+ figure is a potential wider campaign audience, not a guaranteed result for any individual listing.